



Stanbic Foundation

# NEWSLETTER

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## Message from the Head of Foundation, Pauline Mbayah

At the heart of our corporate social responsibility lies the Stanbic Kenya Foundation. It is not merely a representation, but an embodiment of our commitment. The transformative changes it has initiated are evident: countless lives impacted, businesses strengthened, and a significant contribution to Kenya's economic vitality. Every stride made by the Foundation echoes Stanbic Bank Kenya's purpose: **"Kenya is our Home, we drive her growth."** It is through this lens that we have tailored our mission to galvanize the entrepreneurial ecosystem and our vision, which seeks to "Unlock Possibilities" for all.

In our relentless pursuit of social impact, the Stanbic Kenya Foundation has marked notable milestones. In the realm of **Economic Empowerment**, we orchestrated a pitch competition, attracting 382 innovative applications and shortlisting 17 promising businesses for potential capital injection. This zeal extended to our partnership with GIZ – E4D, where we disbursed **KShs 28,240,000** across four counties and enhanced the capabilities of over **1,500 MSMEs**. Furthermore, our commitment to the Blue Economy saw 491 applications being processed,

comprehensive training modules delivered in multiple regions, and educators equipped with cutting-edge digital tools. **Education** remains a cornerstone, with our initiatives sponsoring deserving students across foundations, delivering over **169,000 nutritious meals**, and embedding a culture of mentorship among our staff. Our Digital Skills Enhancement drive is robust, with a broad Training of Trainers program underway to enrich 150,000 beneficiaries. Under our health pillar, preventive health has been our focus and we have achieved this by conducting screening outreaches for Breast, Cervical and Prostate Cancer. We have been able to reach over 30,000 beneficiaries across diverse regions in Kenya.

In this edition, we go beyond the statistics to delve deeper into the stories of individuals who have undergone transformative change and progress, thanks to the initiatives of the Stanbic Foundation. Our journey is not just measured by numerical milestones; it is deeply intertwined with the enriched lives and reshaped enterprises that collectively contribute to a promising future for Kenya. These achievements are a testament not only to our progress but also to the vibrant spirit of the nation we are honored to serve.



**SUNSWEEP FRUIT FARM PRODUCTS**  
**P.O. BOX 232-90200**  
**KITUI**



**LEVERAGING ON  
VALUE ADDITION  
TO DRIVE  
SOCIOECONOMIC  
GROWTH**  
**THE STORY OF  
SUNSWEEP**

With a \$30000 working capital injection from Stanbic Foundation, Simon Musyoka, founder, SunSweet, is able to source, produce, package and distribute unsweetened, unsulfured dried mangoes in Kenya. Armed with increased funding, he has acquired 3 additional dryers and a higher pressure jiko which has increased production by 60% and led to the employment of 12 additional casual workers during the peak mango season, majority of whom are women and youth.

Initially producing and distributing mango flakes only, SunSweet now boasts of mango jams, mango lip balm and mango juice as part of its portfolio. Recording increased uptake and business momentum, Simon asserts that SunSweet is now well equipped to further broaden its products with a goal to manufacture premium mango soap and mango powder in the near future.



## Unleashing Potential

### VIOLA MAINA'S VISION OF TRANSFORMATION WITH GOOSEBERRY DELIGHT

Viola Maina, the visionary founder of Gooseberry Delight, stepped away from formal employment with a dream to reshape her community in Uasin Gishu through entrepreneurship. Her transformative journey commenced in 2015, with an exhibition visit spotlighting underutilized fruits, vegetables, and cereals. There, the neglected gooseberries sparked her curiosity and set her on a path of innovation. Viola envisioned a future where these overlooked fruits could become a source of nourishment and delight, bringing positive change to her community.

By 2019 and 2020, Viola's dedication bore fruit as farmers trained by her began to see the fruits of their labor. In 2021, a significant milestone was achieved when Gooseberry Delight received certification to produce jam, sauce, and dry fruits. The journey saw a transition from a home-based venture to being incubated by KIRDI, despite the formidable challenges posed by Covid-19. The pandemic indeed left its mark, but the MSME

Resilience program became the beacon of hope and learning, enabling Viola and her team to revamp and rebuild the business.

Through the program, Viola and her dynamic team acquired crucial knowledge about product pricing, record-keeping, inventory management, and business plan development. The embrace of digital marketing propelled Gooseberry Delight further, amplifying its reach and impact. Viola's vision is expanding, with plans underway to launch an eCommerce platform, aiming to share the delight of gooseberries with a broader audience and to continue her mission to impact lives and communities far and wide.



## Rising Above

### THE RESILIENT JOURNEY OF MAUREEN ODERA AND MODESH BAKERS

Maureen Odera's love for baking was kindled in the halls of Highland Bakers School. Starting her journey in a modest thatched house, her aspirations reached new heights, leading her to further her skills at Utalii College. Maureen's entrepreneurial spirit found its first home at Kibuye Market, where she, along with two dedicated individuals, breathed life into her baking dreams, shaping the foundations of what would become Modesh Bakers.

However, the challenges of 2020, marked by the global pandemic, hit her business hard. An unexpected demolition added to her woes, forcing her to sell her baked goods door-to-door to nearby clients. But Maureen's resilient spirit and unyielding passion led her to KIRDI's incubation, offering her a chance to rebuild and rejuvenate her cherished venture. The adversities became steppingstones, reshaping her business approach and reinforcing her resolve.

The valuable lessons from the MSME program played a pivotal role in Modesh Bakers' resurgence. Maureen mastered the intricacies of the Business Model Canvas and honed her record-keeping skills, elements crucial for the thriving trajectory of her business. Maureen Odera's journey is a testament to resilience and passion, a story of rising, reinventing, and reaching new peaks in the baking world, illuminating the path for aspiring entrepreneurs.



## Crafting Change

### REYMOND ODHIAMBO'S VISIONARY JOURNEY WITH WOLF ARTS

Reymond Odhiambo, the creative mind behind Wolf Arts, initiated a social enterprise fervently dedicated to regeneration and conservation. With a mission to transform waste into arts, Wolf Arts gathers discarded items like plastics, old clothes, and blankets, along with water hyacinth and reeds, to craft unique furniture. Reymond's innovative venture does not just stop at recycling; it engages the youth in the community, enabling them to channel their creativity into arts while contributing to environmental conservation.

The journey of Wolf Arts was enriched by the insights and skills acquired from the MSME Program. It was here that Reymond learned the essence of personal and business financial management and the importance of team empowerment. These lessons served as building blocks, enhancing the structural integrity and vision of his enterprise, and fostering an environment ripe for growth and community impact.

With new-found knowledge in digital marketing from the program, Reymond has expanded his horizon, bringing his eco-friendly, artistic creations to both local and international markets. Reymond Odhiambo's story with Wolf Arts is a harmonious blend of innovation, environmental stewardship, and community enrichment, painting a picture of hope and sustainable progress in the world of social entrepreneurship.





## Equipping The Next Generation

Since 2022, Stanbic Kenya Foundation has partnered with Java House Foundation to feed over 1200 students at Gatina Primary School in Kawangware, Kenya. Stanbic Kenya staff have been at the forefront of the school feeding program by participating throughout the year. In Q3, the Compliance and IFR team spent a day at the school where they served meals to the pupils, conducted a mentorship session with Grade 8 pupils, distributed sanitary towels and innerwear for the girls and gifted the boys with a quality pair of boxers. Speaking to 150 students from the class 8 stream, the team talked to the pupils about the transitory stages of life, encouraging them to do their best in each stage and to utilize their unique talents as part of the larger ecosystem within which they exist.

By taking part in a sustainability led initiative, the team got to bond and receive firsthand recounts from the pupils on the impact of the ongoing feeding programme and left with heightened awareness of the role and importance of driving sustainability in our communities.





## Beyond the Classroom

### DRIVING OUR EDUCATION PILLAR

Access to quality education is critical for long-term growth. Mentorship, which provides an avenue for intentional and individualized learning can help bridge knowledge gaps and drive inclusion. To this end, Palmhouse Foundation and Stanbic Foundation continue to partner to provide mentorship sessions for bright and underprivileged students during the school holidays. In August 2023, the Palmhouse mentorship sessions were held for two days in Kiambu, Kenya, with attendance and participation by select beneficiaries of the Palmhouse Education Trust, Stanbic staff and Palmhouse Foundation Executives.

Touching on topics encompassing values, finances, relationships, among others, the students got first-hand accounts from the speakers and mentors who not only encouraged the students to work towards their ultimate goals, but also provided advice on individually raised questions.

Post session, the students gave positive sentiments on the days' activities and expressed enthusiasm to apply what they had learnt, both at school and in their communities, which will consequently drive positive change within the students' ecosystems.



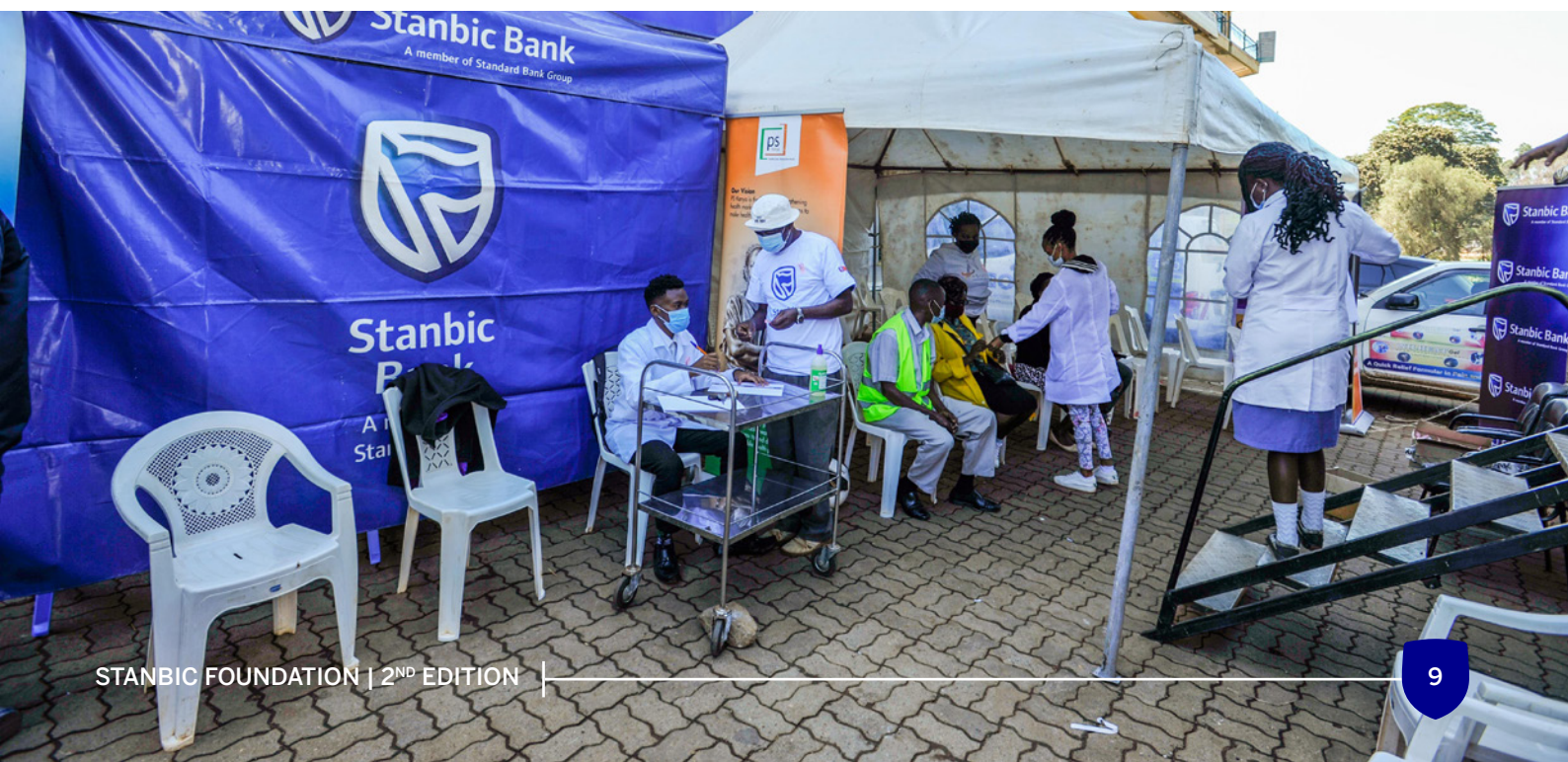


## Powering Health Through Cancer Awareness and Screening

Structural barriers to healthcare can deter early cancer detection and treatment for many people. To this end, Stanbic Foundation partners with the Africa Cancer Foundation and Kisumu Medical and Education Trust to reach out to communities and create awareness on cancer screening and treatment.

In the past year, the use of community health promoters and factsheets have helped reduce apprehension about cancer testing within various counties in Kenya. Further, the provision of free blood sugar screening, BMI testing, as well as wellness and nutrition talks during the medical camps has also enhanced the community's access to quality healthcare information.

With screening done within 10-20 minutes and cytology results coming out in 2 hours, many people have been able to fit in the screenings within their busy schedules, helping with early detection and treatment. Through the program, over 30,000 beneficiaries have been screened with increased level of awareness documented.





## Driving Employee Participation in Socioeconomic Change

Above is the handover ceremony from the past President Pauline Mbayah, to the current President, Thomas Ndiritu. This ceremony was conducted by The District Governor Leonard Ithau.

The Rotary Club of Samawati hopes to impact society through proper resource utilization and is proud to plug into the Foundation's sustainability agenda.

Rotary Club of Samawati, a corporate Rotary club in District 9212, primarily draws its membership from Stanbic Bank employees from different units who dedicate their time, talents and resources to drive socioeconomic change via thematic projects. Recently, the Club implemented a mother and child health project in partnership with RC Ridgeways, RC Connect (Safaricom) and RC Celebrate (EABL) and Kiambu level 5 hospital, through which KShs 200,000 was raised and allocated towards buying 40 hampers (Toto Care Boxes) for new mothers at the Kiambu level 5 hospital. The care boxes, which are designed to reduce chances of infant mortality, provide essential care items for new mothers and their babies including diarrhoea treatment, umbilical care pack, mosquito nets, a water purifier and other essentials.



Current President of the Rotary Club of Samawati, Thomas Ndiritu



# Stanbic Bank

## OUR PARTNERS

